



SWFL'S PREMIER DINNER THEATRE BROADWAY PALM

I hope this email finds you well. As most of you know, the current COVID-19 pandemic has had a dramatic impact on small businesses across the country. By last week's order from Governor DeSantis, we officially closed our theatre and restaurant and have been forced to postponed future performances until May 8, 2020.

All those with reservations to performances during this timeframe have been given a Broadway Palm credit for the full value of those tickets. That credit will be in your account and does not expire. If you would rather something in hand, we are able to offer a gift certificate in the amount of the credit which also will not expire. The Broadway Palm credit and gift certificates will be good for any future purchases including tickets, in the gift shop and towards drinks and gratuity at Broadway Palm when we reopen. And for our Season Subscribers, these credits can be applied to next season's subscriptions; they do not need to be used this season. The Broadway Palm credits are being processed automatically for all performances through May 7, 2020. All performances from May 8th on are not impacted at this time. **PLEASE DO NOT CALL the box office as we are officially closed, and a very small team is working remotely from their homes for the next six weeks.** Again, please do not call or visit the box office as we will be closed during this time period. If you have a question or would like to request a gift certificate instead of a credit, please email Lois@BroadwayPalm.com.

I know many of you are anxious for our 2020-2021 Season announcement so I'm happy to let you know it is almost finalized and we are hoping to announce our exciting line up in mid-April. I know you will be very pleased with the season and even better news is that there will be no price increase for tickets!

You have no idea how grateful I am for your trust, patience and understanding during this difficult time and I want to continue to assure you we will be back, and we will be even better than before! I've had the honor of producing theatre with my family for 27 years after joining forces with our founders who started producing theatre in 1967. As a theatre company we've survived floods, hurricanes, 9/11, and several recessions, but never have had to close for such an extended period of time. Again, we will get through this and I sincerely appreciate all you've done and are doing to support Broadway Palm. Please stay healthy, adhere to social distancing, and follow the guidance outlined by local, state and national authorities. My team and I are looking forward to seeing you soon at Broadway Palm and the show WILL go on!

Respectfully,

William T. Prather
Owner & Executive Producer